

## **Historic, Archive Document**

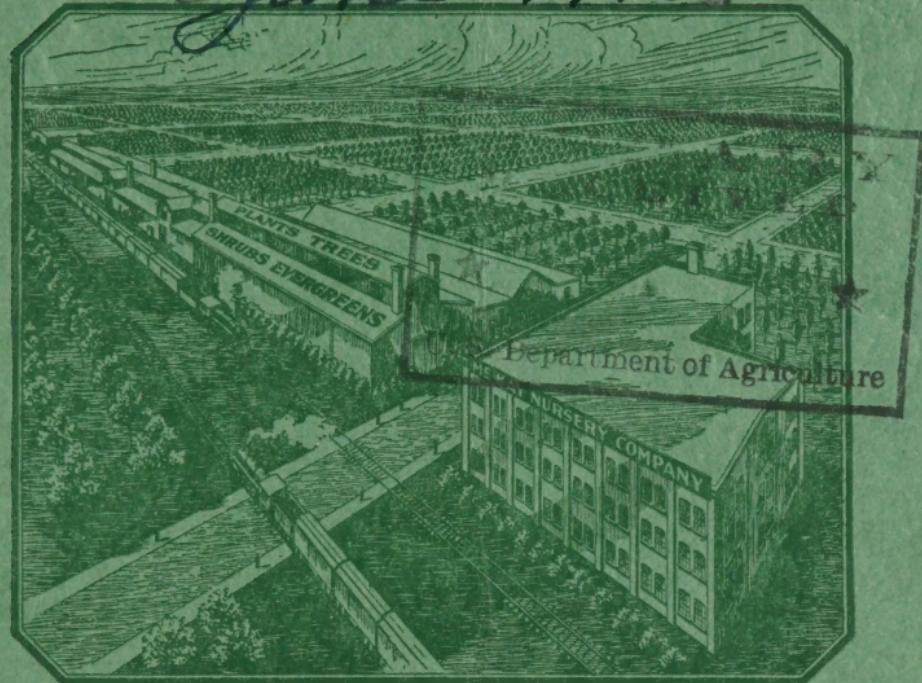
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Price List No. 643

June 1943



A bird's eye view of Wisconsin's Greatest  
Nursery at Waterloo, Wisconsin.

*The home of good  
nursery stock that's  
guaranteed to grow  
—the largest assort-  
ment of first class  
stock in the northwest*

**McKAY**  
**NURSERY CO.**

**MADISON, WISCONSIN**



HIGH QUALITY  
*Plus*  
A FAIR PRICE  
*Equals*  
CUSTOMER SATISFACTION

THE SUCCESS of the McKay Nursery Company and of McKay representatives is based on the soundness of this formula which has been proved over a period of more than a third of a century.

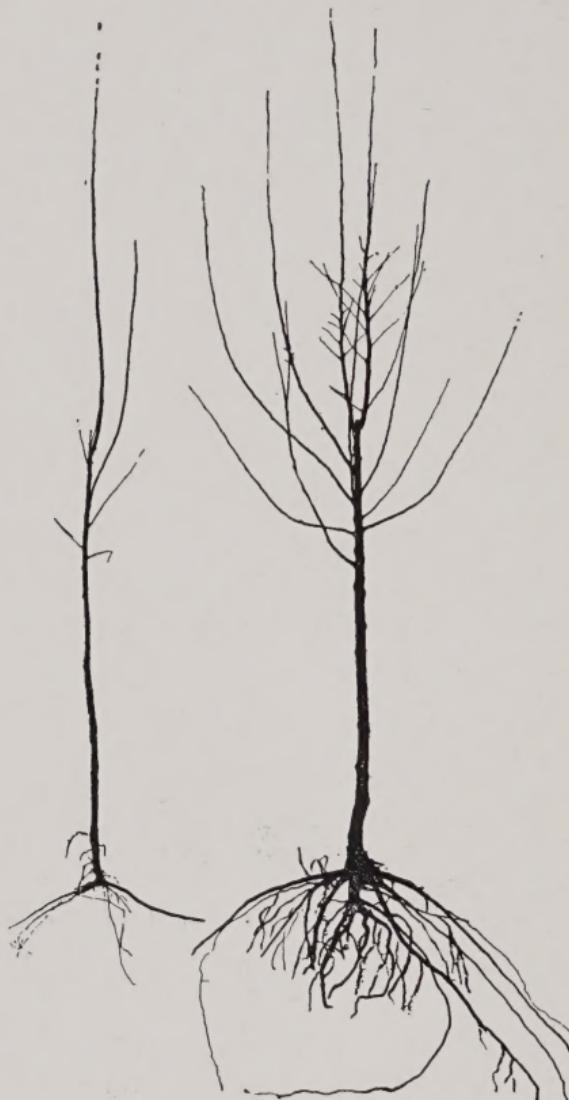
All prices quoted herein are for first class stock of the grades specified, well packed and delivered in good condition, charges paid.

**Six sell at the dozen rates, fifty at the hundred rates unless otherwise specified.**

McKay representatives are urged to help spread the sound gospel that "nursery stock which doesn't grow is expensive at any price" and to maintain the quality and helpfulness of their personal contact service at all times on a par with the quality of McKay offerings.

WE are careful to have all stock correctly labeled, and the McKay Nursery Company will replace on satisfactory proof all stock that may prove untrue to the description under which it is sold, or, at its option, may refund the amount paid therefor; but in no case shall they be liable for any sum greater than the amount originally received for said stock.

*“What a whale of a difference  
a few cents make!”*



Here you will see an actual photograph of a McKay standard size (5-6 ft.) fruit tree, also a photograph of a typical fruit tree put out by the average mail order concern. Make your own comparison. Note the sturdy trunk, the well developed top and the heavy root system—all characteristic of McKay trees. Then look at the inferior type. You're bound to conclude that the best is the cheapest when it comes to buying stock. Why buy small, poorly developed stock when you can get McKay quality at the low prices contained in this Price List. Remember that nursery stock which doesn't grow is expensive at any price. The small amount you pay for vigorous, well developed stock is soon forgotten when it brings you a hundred-fold return on your investment.

## McKAY APPLES AND CRABS

### CLASS A

5-6 ft., \$1.50 each; \$16.00 per 12; \$115.00 per 100  
4-5 ft., \$1.25 each; \$14.00 per 12; \$100.00 per 100

Anoka	Red Astrachan
Ben Davis	Red Siberian Crab
Delicious	Red Wing
Duchess	Salome
Dudley	Snow (Fameuse)
Early Harvest	Talman Sweet
Early McIntosh	Transcendent Crab
Grimes Golden	Turley Winesap
Hyslop Crab	Wealthy
Jonathan	Whitney Crab
Livland (Lowland)	Windsor Chief
McIntosh	Wolf River
N. W. Greening	Yellow Delicious
Perkins	Yellow Transparent

### CLASS B

5-6 ft., \$1.65 each; 3 for \$4.75; \$18.00 per 12; \$130 per 100  
4-5 ft., \$1.35 each; 3 for \$3.90; \$15.00 per 12; \$110 per 100

Baldwin	Macoun
Beacon	Malinda
Cortland	Melba
Dark Red Delicious	Milton
Dolgo Crab	Northern Spy
Golden Russet	Rome Beauty
Golden Sweet	Sweet Russet Crab
Haralson	Winter Banana

### SPECIAL NEW VARIETIES

### CLASS C

5-6 ft., \$1.80 each; 3 for \$5.25; \$20 per 12; \$145 per 100  
4-5 ft., \$1.65 each; 3 for \$4.65; \$17 per 12; \$125 per 100

Kendall	Newfane
	Prairie Spy
Minjon (Minnesota No. 700)	Minnesota No. 790

## McKAY CHERRIES (Sour)

4-5 ft., \$1.75 each; \$19.00 per 12; \$130.00 per 100  
3-4 ft., \$1.50 each; \$16.00 per 12; \$115.00 per 100

Early Richmond	Large Montmorency
English Morello	Wragg

## SWEET CHERRIES (not hardy in Wisconsin)

Black Tartarian, Gov. Wood—\$2.25 each

# McKAY PLUMS AND PLUM-CHERRIES

## CLASS A

These are the celebrated Hansen and Minnesota Fruit Breeding Farm Varieties. Trees in this class are desirable from every standpoint.

5-6 ft., \$1.75 each; \$19.00 per 12  
4-5 ft., \$1.50 each; \$16.00 per 12

Ember	LaCrescent	Superior	Underwood
Kahinta	Monitor	Toka	Waneta
	Omaha	Tonka	

## CLASS B — CHERRY PLUMS

5-6 ft., \$1.75 each; \$19.00 per 12  
4-5 ft., \$1.50 each; \$16.00 per 12

Nicollet	Opata	Sapa	Oka
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## JAPAN AND EUROPEAN VARIETIES

### CLASS C — Semi-Hardy

5-6 ft., \$2.00 each

Burbank	Lombard
German Prune	Yellow Egg

## NEW HARDY PEARS

5-6 ft., \$2.25 each; \$22.00 per 12  
Bantam Parker

## STANDARD PEARS

5-6 ft., \$1.75 each; \$19.00 per 12; \$130.00 per 100

Anjou	Duchess	Seckel
Bartlett	Kieffer	Vermont Beauty
Clapp's Favorite	Flemish Beauty	

## PEACHES

4-5 ft., \$1.25 each; \$14.00 per 12

Champion	Crawford's Early	Elberta
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## MARQUETTE PEACH

## POLLY PEACH

4-5 ft., \$1.25 each; \$12.00 per 12

	Each	Per 12
Pears, Dwarf	3-4 ft.	1.75
Mulberry, Russian	5-6 ft.	1.35

## McKAY ASPARAGUS

No order for Asparagus accepted for less than 25 of a variety. Sell each variety in quantities of 25, 50, 100, etc.

2 yr. plants, \$1.25 per 25; \$3.50 per 100; \$22.50 per 1000

Palmetto	Mammoth White
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\$1.50 per 25; \$4.00 per 100; \$30.00 per 1000

Mary Washington
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## McKAY CURRANTS

Do not sell Currants or Gooseberries in Minnesota.

### General Assortment

No. 1, \$ .45 each; \$5 per 12; \$9 per 25; \$35 per 100

White Grape      Red Cross      Wilder      Cherry

### SPECIAL VARIETIES

Diploma      Red Lake      Perfection

No. 1, \$ .60 each; \$6.00 per 12; \$44.00 per 100

## McKAY GOOSEBERRIES

Do not sell Currants or Gooseberries in Minnesota.

### General Assortment

No. 1, \$ .60 each; \$6.00 per 12; \$44.00 per 100

Downing      Pearl      Carrie  
Red Jacket      Smith's Improved

### A FINE NEW VARIETY

Poorman \$ .75 each; \$2.00 per 3; \$7.00 per 12

## McKAY GRAPES

Heavily rooted extra strong 2 year plants.

Of easy culture and the returns are abundant.

More should be planted.

### CLASS A

No. 1, \$ .45 each; \$4.50 per 12; \$30.00 per 100

Beta (black)      Concord (black)      Niagara (white)

### CLASS B

No. 1, \$ .60 each; \$5.00 per 12; \$35.00 per 100

Brighton (red)      Moore's Early (black)

Campbell's Early (black)      Worden (black)

Delaware (red)

### SPECIAL VARIETIES

No. 1, \$ .70 each; \$6.00 per 12; \$45.00 per 100

Caco (Red) — It is a splendid new variety.

Fredonia (Black) — The best black grape ever introduced.

Large bunches, almost black, thin skin. Very early.

Portland (White) — The leading white grape. Deliciously flavored, big, sweet and satisfying. Very early.

## McKAY RHUBARB

Our Rhubarb are strong field grown divisions and are not to be compared with seedlings which do not produce true to name.

\$ .40 each; \$4.00 per 12; \$22.00 per 100

Linnaeus      Waterloo (Red)

### SPECIAL NEW VARIETIES

\$ .60 each; \$6.00 per 12; \$40.00 per 100

McDonald      Ruby

## McKAY RASPBERRIES

### Extra heavy strong plants.

Plant more Raspberries. One of the most profitable fruits. No order accepted for Raspberries and Blackberries for less than 6 of one variety. Sell each variety in quantities of 6, 12, 25, 50, 100, etc.

## RED VARIETIES

\$2.50 per 12; \$3.75 per 25; \$6.00 per 50; \$10.00 per 100;  
Chief Latham

## SPECIAL NEW RED RASPBERRIES

\$3.00 per 12; \$5.00 per 25; \$8.00 per 50; \$14.00 per 100  
Taylor Newburg

## SUNRISE

#### A new extra early red raspberry

"SUNRISE is as early as Chief and almost as large as Latham. It is of much better quality than either and the berries do not crumble even when picked before fully ripe. Hardy and disease resistant."

\$3.50 per 12; \$6.00 per 25; \$10.00 per 50;  
\$17.00 per 100

## SPECIAL BLACK AND PURPLE VARIETIES

Our Black and Purple varieties are two-year transplants and are not to be compared with one-year tip plants as sold by many firms.

\$3.00 per 12; \$5.00 per 25; \$8.00 per 50; \$15.00 per 100

Cumberland (black)      Kansas (black)  
Columbian (purple)      Plum Farmer (black)

## NEW VARIETIES

### Strong, transplanted Plants

\$3.25 per 12; \$5.50 per 25; \$9.00 per 50; \$16.00 per 100

**Indian Summer (Red)**—First high quality everbearing Raspberry. Produces heavy crops of large delicious red berries in summer and again in fall.

**New Logan** (Black)—Very large new Blackcap. Earlier than Cumberland. One of the finest black raspberries ever grown.

**Sodus (Purple)**—New Variety. Vigorous grower, very heavy bearer of huge wine-purple berries.

**Quillen (black)**—A late variety of high quality and productiveness. Very disease resistant.

## McKAY BLACKBERRIES

No order accepted for Raspberries and Blackberries for less than 6 of one variety. Sell each variety in quantities of 6, 12, 25, 50, 100, etc.

Fine stock grown from root cuttings. Greatly superior to sucker plants sold by many firms.

\$2.75 per 12; \$4.50 per 25; \$8.00 per 50; \$13.00 per 100

Eldorado

Lucretia Dewberry

Snyder

### A FINE NEW VARIETY

Alfred — A new hardy variety very large, small seeded, almost coreless. Sweet and juicy.

\$3.00 per 12; \$5.00 per 25; \$9.00 per 50; \$15.00 per 100

## BOYSENBERRY

2 year transplants

\$3.50 per 12; \$6.00 per 25; \$10.00 per 50

A cross between the Loganberry,  
Raspberry and Blackberry.

The biggest berry ever developed. It's size is unbelievable — two inches long is not unusual, three inches long not rare. Fifty of these plump, inch-thick marvels will fill a quart basket. A nearly seedless, beautiful wine-colored berry with a flavor that you will never forget.

It should be covered with hay or straw over winter in the colder climates to avoid winter injury.

## McKAY STRAWBERRY PLANTS

Strawberry Plants must be sold on the Direct Parcel Post C. O. D. order blank.

Sell each variety in quantities of 25, 50, 100, etc.

\$1.50 per 50; \$2.50 per 100; \$4.00 per 200;  
\$9.00 per 500; \$15.00 per 1000

Aroma (Perfect)

Dunlap (Perfect)

Beaver (Perfect)

Premier (Perfect)

Dr. Burrill (Perfect)

Stevens Late (Perfect)

### SPECIAL NEW VARIETIES

Blakemore (Perfect) Dorset (Perfect) Fairfax (Perfect)  
\$1.75 per 50; \$3.00 per 100; \$5.00 per 200; \$12.00 per 500

### EVERBEARING

\$1.50 per 25; \$2.75 per 50; \$5.00 per 100  
Gem (Perfect)

## McKAY HORSE RADISH

\$2.00 per 12; \$3.00 per 25; \$10.00 per 100

# McKAY SHADE AND ORNAMENTAL TREES

To avoid any misunderstanding regarding sizes and grades of trees we make the following explanation: The 6-8 ft. grade takes in trees which are 6 ft. and over and up to 8 ft., but does not include the 8 ft. trees. For illustration: In case the planter desires an 8 ft. tree it will be necessary to purchase the 8-10 ft. size. This also applies to trees sold by caliper. The size of trees sold by diameter is measured six inches above the roots.

		Each	Per 12	Per 100
Ash, White	6- 8 ft.	\$1.75	\$18.00	\$125.00
Ash, White	8-10 ft.	2.25	22.00	170.00
Birch, Am. White (Canoe)	5- 6 ft.	2.00	20.00	
Birch, Am. White (Canoe)	6- 8 ft.	3.00	30.00	
Birch, Am. White (Canoe)	8-10 ft.	4.00	40.00	
Birch, Cut Leaf	5- 6 ft.	4.00		
Birch Cut Leaf	6- 8 ft.	6.00		
Birch Nigra (River)	6- 8 ft.	2.50		
Birch Nigra (River)	8-10 ft.	3.50		
Butternut	5- 6 ft.	1.50	16.00	
Butternut	6- 8 ft.	2.25	22.00	
Catalpa, Speciosa	6- 8 ft.	2.00	20.00	
Catalpa, Speciosa	8-10 ft.	2.50	25.00	
*Crab, Bechtel's Flowering	3- 4 ft.	1.65	18.00	
*Crab, Bechtel's Flowering	4- 5 ft.	2.25	22.00	
*Crab, Bechtel's Flowering	5- 6 ft.	2.75	30.00	
Crab, Dolgo. Listed under fruit trees.				
Crab, Hopa (Red Fl)	4- 5 ft.	1.65	18.00	
Crab, Hopa (Red Fl.)	5- 6 ft.	2.25	22.00	
Crab, Oriental (Fl.)	4- 5 ft.	1.75	18.00	
Crab, Oriental (Fl.)	5- 6 ft.	2.50	27.00	

We grow the following varieties of Oriental Flowering Crabs: Atrosanguinea (Carmine Crab); Floribunda; Red Veined (Niedzwetzkyana); Red Silver; and Scheideckeri. All are splendid varieties and are described in our catalog.

*Crab, Prairie (Ioensis)	4- 5 ft.	2.00	18.00
*Crab, Prairie (Ioensis)	5- 6 ft.	2.50	24.00
Elm, Am. White	6- 8 ft.	1.75	18.00
Elm, Am. White	8-10 ft.	2.50	25.00
Elm, Am. White	1 $\frac{1}{4}$ -1 $\frac{1}{2}$ in.	3.00	30.00
Elm, Am. White	1 $\frac{1}{2}$ - 2 in.	5.00	50.00
Elm, Chinese	5- 6 ft.	1.35	15.00
Elm, Chinese	6- 8 ft.	1.75	18.00
Elm, Chinese	8-10 ft.	2.50	27.50
Elm, Chinese	1 $\frac{1}{2}$ -2 in.	4.00	45.00
Elm, Vase,	6- 8 ft.	2.00	20.00
Moline and	8-10 ft.	2.75	27.50
Parkway	1 $\frac{1}{4}$ -1 $\frac{1}{2}$ in.	3.25	32.00
	1 $\frac{1}{2}$ - 2 in.	5.25	52.00
Hackberry	6- 8 ft.	2.75	
Hackberry	8-10 ft.	3.50	
Honey Locust	6- 8 ft.	2.00	20.00
Honey Locust	8-10 ft.	3.00	30.00

\* Starred varieties of Crabs and Thorns should not be planted in the vicinity of Junipers Dundee, Cannarti, Glauca and Virginiana because of danger of infection with Cedar Rust. The varieties of Flowering Crabs and Thorns not starred are not subject to Cedar Rust and may be planted with the above Junipers.

# McKAY SHADE AND ORNAMENTAL TREES (Continued)

		Each	Per 12	Per 100
Linden, American	6- 8 ft.	1.50	16.00	
Linden, American	8-10 ft.	2.00	22.00	
Maple, Cut Leaf	6- 8 ft.	2.25	24.00	
Maple, Cut Leaf	8-10 ft.	3.50	36.00	
Maple, Sugar or Hard	6- 8 ft.	3.00	30.00	
Maple, Sugar or Hard	8-10 ft.	3.75	40.00	
Maple, Norway	6- 8 ft.	3.25	34.00	
Maple, Norway	8-10 ft.	4.00	44.00	
Maple, Schwedleri (pur. lf.)	6- 8 ft.	4.75	50.00	
Maple, Schwedleri (pur. lf.)	8-10 ft.	5.75	62.00	
Maple, Silver or Soft	6- 8 ft.	1.65	18.00	125.00
Maple, Silver or Soft	8-10 ft.	1.85	20.00	140.00
Mountain Ash, Am. or Eur.	6- 8 ft.	2.00	20.00	
Mountain Ash, Am. or Eur.	8-10 ft.	2.50	25.00	
Mulberry, Weeping	5- ft.	5.00		
Oak, Pin	6- 8 ft.	4.00		
Oak, Pin	8-10 ft.	5.50		
Oak, Red	6- 8 ft.	4.50		
Oak, Red	8-10 ft.	6.00		
Poplar, Bolleana	6- 8 ft.	2.00	20.00	
Poplar, Bolleana	8-10 ft.	2.50	24.00	
Poplar, Canadian	6- 8 ft.	1.50	16.00	90.00
Poplar, Canadian	8-10 ft.	1.75	17.00	110.00
Poplar, Carolina	6- 8 ft.	1.50	16.00	90.00
Poplar, Carolina	8-10 ft.	1.75	17.00	110.00
Poplar, Lombardy	6- 8 ft.	1.25	14.00	100.00
Poplar, Lombardy	8-10 ft.	1.75	18.00	125.00
Poplar, Richardi (gold. lf.)	6- 8 ft.	1.75		
Prunus Minnesota Purple	3- 4 ft.	1.50	16.00	
Prunus Minnesota Purple	4- 5 ft.	2.00	20.00	
Prunus Newport (pur. lf.)	3- 4 ft.	1.50	16.00	
Prunus Newport (pur. lf.)	4- 5 ft.	2.00	20.00	
Prunus Newport (pur. lf.)	5- 6 ft.	2.75		
Rose Tree of China } Tree } Tree { 3- 4 ft.	1.75	18.00		
(Prunus Triloba) } Form } 4- 5 ft.	2.50	24.00		
*Thorn, Coccinea	3- 4 ft.	1.75	18.00	
*Thorn, Coccinea	4- 5 ft.	2.25	22.00	
Thorn, Crus Galli	3- 4 ft.	2.00	20.00	
Thorn, Crus Galli	4- 5 ft.	2.50	24.00	
Thorn, Paul's Scarlet	5- 6 ft.	4.00		
Walnut, Black	5- 6 ft.	1.75	18.00	
Walnut, Black	6- 8 ft.	2.50	25.00	
Willow, Golden	6- 8 ft.	1.25	14.00	90.00
Willow, Golden	8-10 ft.	1.75	18.00	
Willow, Laurel Leaf	6- 8 ft.	1.25	14.00	
Willow, Laurel Leaf	8-10 ft.	1.75	18.00	
Willow, Niobe Weeping	6- 8 ft.	1.75	18.00	
Willow, Niobe Weeping	8-10 ft.	2.50	26.00	
Willow, Pussey	5- 6 ft.	1.50	16.00	
Willow, Pussey	6- 8 ft.	2.00	20.00	
Willow, Wis. Weeping	6- 8 ft.	1.75	18.00	
Willow, Wis. Weeping	8-10 ft.	2.50	26.00	

\* Starred varieties of Crabs and Thorns should not be planted in the vicinity of Junipers Dundee, Cannartii, Glauca and Virginiana because of danger of infection with Cedar Rust. The varieties of Flowering Crabs and Thorns not starred are not subject to Cedar Rust and may be planted with the above Junipers.

## THE FAMOUS WASHINGTON ELM

Our trees are direct descendants of the Famous Washington Elm under whose spreading branches, General Washington took command of the first American Army.

EVERY SCHOOL, PARK AND CEMETERY SHOULD HAVE AT LEAST ONE OF THESE TREES PLANTED ON ITS GROUNDS.

Each tree is numbered and accompanied by a "certificate of genuineness" signed by the President of the McKay Nursery Company.

6-8 ft. \$3.00 each; 2 for \$5.00  
8-10 ft. \$4.00 each; 2 for \$7.00

## McKAY EVERGREENS BALLED AND BURLAPPED

The following choice Evergreens, in selected specimens, will be dug and shipped with a ball of dirt as an extra precaution that plants will arrive in good condition. Orders for this class of stock should be marked B & B, which stands for Balled and Burlapped.

### ARBOR VITAE

		Each
American	2- 3 ft.	\$4.00
American	3- 4 ft.	5.25
Globosa	15-18 in.	3.75
Globosa	18-24 ft.	4.50
Pyramidal	2-2½ ft.	4.75
Pyramidal	2½- 3 ft.	5.50
Pyramidal	3- 4 ft.	7.50
Siberian	2- 3 ft.	5.00

### FIR

Concolor (Silver Fir)	1½- 2 ft.	5.50
Concolor (Silver Fir)	2- 3 ft.	7.00
Douglas	2- 3 ft.	4.50
Douglas	3- 4 ft.	7.00

### HEMLOCK

Canadian	2- 3 ft.	6.00
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### JUNIPER

Andorra (Spread)	1½- 2 ft.	5.00
Andorra (Spread)	2-2½ ft.	6.00
Columnaris (Blue)	2- 3 ft.	6.00
Counarti	2- 3 ft.	6.00
Counarti	3- 4 ft.	8.00
Dundee Pyramidal	2- 3 ft.	6.00
Dundee Pyramidal	3- 4 ft.	7.75
Glauca	2- 3 ft.	6.50
Glauca	3- 4 ft.	8.00

Meyerii	-----	18-24 in.	5.00
Pfitzeriana (Spread)	-----	1 $\frac{1}{2}$ - 2 ft.	5.00
Pfitzeriana (Spread)	-----	2-2 $\frac{1}{2}$ ft.	6.75
Pfitzeriana (Spread)	-----	2 $\frac{1}{2}$ - 3 ft.	8.25
Sargentii (Trailing Juniper)	-----	1 $\frac{1}{2}$ - 2 ft.	5.00
Sargentii (Trailing Juniper)	-----	2-2 $\frac{1}{2}$ ft.	6.00
Savin (Spread)	-----	1-1 $\frac{1}{2}$ ft.	4.25
Savin (Spread)	-----	1 $\frac{1}{2}$ - 2 ft.	5.00
Savin (Spread)	-----	2-2 $\frac{1}{2}$ ft.	7.00
Stricta	-----	1 $\frac{1}{2}$ - 2 ft.	4.50
Virginiana	-----	2- 3 ft.	4.50
Virginiana	-----	3- 4 ft.	6.25

### PINE

Austrian	-----	2- 3 ft.	5.00
Austrian	-----	3- 4 ft.	7.00
Mugho (Spread)	-----	15-18 in.	5.00
Mugho (Spread)	-----	18-24 in.	6.50
Norway (Red)	-----	2- 3 ft.	4.50
Norway (Red)	-----	3- 4 ft.	6.50
Scotch	-----	2- 3 ft.	4.50
Scotch	-----	3- 4 ft.	6.50
White	-----	2- 3 ft.	4.50
White	-----	3- 4 ft.	6.50

### SPRUCE

Black Hills	-----	2- 3 ft.	5.00
Black Hills	-----	3- 4 ft.	7.00
Colorado Selected Blue	-----	18-24 in.	9.00
Colorado Selected Blue	-----	2-2 $\frac{1}{2}$ ft.	12.00
Colorado Green	-----	1 $\frac{1}{2}$ - 2 ft.	5.00
Colorado Green	-----	2- 3 ft.	6.50
Kosters Blue (Genuine Grafted Blue)	-----	2- 3 ft.	16.00
Kosters Blue (Genuine Grafted Blue)	-----	3-3 $\frac{1}{2}$ ft.	22.00
Norway	-----	2- 3 ft.	4.00
Norway	-----	3- 4 ft.	5.50

### TAXUS

Brevifolia (Dwarf)	-----	12-15 in.	5.00
Brevifolia (Dwarf)	-----	15-18 in.	6.00
Brevifolia (Dwarf)	-----	1 $\frac{1}{2}$ - 2 ft.	8.00
Cuspidata Capitata (Upright)	-----	18-24 in.	6.50
Cuspidata Capitata (Upright)	-----	2-2 $\frac{1}{2}$ ft.	8.00
Cuspidata Capitata (Upright)	-----	2 $\frac{1}{2}$ - 3 ft.	9.50
Cuspidata (Spreading)	-----	15-18 in.	5.50
Cuspidata (Spreading)	-----	18-24 in.	7.50
Cuspidata (Spreading)	-----	2-2 $\frac{1}{2}$ ft.	9.50

## McKAY EVERGREENS

All nursery grown, bushy, transplanted stock.

We find that many purchasers do not handle Evergreens properly for successful results. Therefore, we do not make any free replacement on this class of stock. Replacements will be made at one-half ( $\frac{1}{2}$ ) our regular retail price.

The following are for hedges and windbreaks. They are dug without a ball of dirt and the roots are carefully wrapped in wet packing material.

### ARBOR VITAE (Thuya)

		Each	Per 12	Per 100
Com. American	12-18 in.	\$ .80	\$ 8.50	\$ 55.00
Com. American	18-24 in.	1.10	11.00	70.00
Com. American	2- 3 ft.	1.60	17.00	110.00

### FIR (Abies)

Douglas	18-24 in.	1.50	16.00
Douglas	2- 3 ft.	2.00	20.00

### PINE (Pinus)

Norway (Red)	18-24 in.	1.25	12.00	80.00
Norway (Red)	2- 3 ft.	1.65	18.00	120.00
Scotch	18-24 in.	.85	9.00	68.00
Scotch	2- 3 ft.	1.50	15.00	
White	18-24 in.	1.10	11.00	80.00
White	2- 3 ft.	1.40	16.00	110.00

### SPRUCE (Picea)

Black Hills	12-18 in	1.25	12.00	90.00
Black Hills	18-24 in.	1.60	18.00	120.00
Black Hills	2- 3 ft.	2.25	22.50	
Norway	12-18 in.	.80	9.00	60.00
Norway	18-24 in.	1.25	12.50	80.00
Norway	2- 3 ft.	1.65	17.50	

## McKAY TREE SEEDLINGS AND ONE-YEAR CUTTINGS

Sell not less than 50 of any variety

		Per 100
Ash, White	18-24 in.	\$ 6.00
Elm, American	18-24 in.	6.00
Elm, Chinese	18-24 in.	7.00
Elm, Chinese	2- 3 ft.	10.00
Poplar, Car. or Norway	2- 3 ft.	8.00
Popular, Car. or Norway	3- 4 ft.	11.00
Linden, American	18-24 in.	10.00
Locust, Black	18-24 in.	6.00
Maple, Soft	18-24 in.	6.00
Willow, Golden	2- 3 ft.	8.00
Willow, Golden	3- 4 ft.	11.00
Willow, Laurel Leaf	2- 3 ft.	8.00
Willow, Laurel Leaf	3- 4 ft.	11.00

## SOME GENERAL INFORMATION FOR AGENTS AND CUSTOMERS

### SEASON OF BLOOMING —

May		
Almonds	Hugonis Rose	Prunus Triloba
Forsythia	Japan Quince	Spirea Arguta
Honeysuckles	Lilacs	Spirea V. H.
June		
Cornus (Dogwood)	Rosa Rugosa	Viburnums
Deutzia	Snowball	Weigela Rosea
Russian Olive	Philadelphus (Syringas)	
July		
Hydrangea Arbor	Spirea A. W.	Spirea Sorbifolia
Spirea Billardi	Spirea C. Alba	Weigela Eva Rathke
	Spirea Froebelli	
August and September		
	Hydrangea P. G.	

### SHRUBS FOR HEDGES —

Buckthorn	Cotoneaster	Currant Alpine
Barberry Thunbergii		Privet

### FALL AND WINTER EFFECTS

Barberry	Rosa Rugosa Rubra	Snowberry
Cornus (In Variety)	Rose Setigera	Sumacs (In Variety)
Indian Currant		Viburnums (In Variety)

### SHRUBS WITH COLORED OR VARIEGATED FOLIAGE —

Barberry Thunbergii	Elders	Philadelphus Aurea
Barberry Red Leaf	Euonymus Alatus	Spirea Aurea
Cornus (Dogwood)	Japan Quince	Weigela Variegated
	Prunus Newport	

### SHRUBS FOR SHADY PLACES —

Barberry	Deutzia	Snowberry
Cornus (Dogwood)	Hydrangea Arbor	Privet
Currant Alpine		Viburnums

### COMPARE THIS SHRUBBERY AND BE YOUR OWN JUDGE



The shrubbery shown on the right will bring the results desired, the results you have a right to expect. Compare this with the light, poorly branched shrub which is so typical of that put out by the average jobber or mail order concern. McKay shrubbery is all two and three years old, bushy, well developed stock, because the McKay Nursery Company is interested in winning your patronage year after year. "What a whale of a difference just a few cents make!"

## McKAY CLIMBING VINES

Transplanted, well-rooted vines

\$ .90 each; \$9.00 per 12

Bittersweet	Hall's Japan H. S.	Scarlet Trumpet
Clematis, paniculata	Matrimony Vine	Honeysuckle
Engelmani Ivy		Trumpet Creeper

Boston Ivy — \$1.00 each; \$10.00 per 12

Euonymus Radicans Vegetus, 2 yr. —————— each \$1.50

\$1.50 each

Clematis, Henryii	Clematis, Md. Ed.	Wisteria, Purple
Clematis, Jackmani	Andre	Silver Lace Vine \$1.25

\$1.00 each; \$10.00 per 12

Lonicera Heckrottii (Flame Honeysuckle)

A new variety of vine honeysuckle blooming continuously from June until frost. Flowers trumpet-shaped, flame red outside and golden yellow inside. Delightfully fragrant, especially in the evening.

## McKAY FLOWERING SHRUBS

Well grown and of suitable size for transplanting

### CLASS A

2-3 ft., 85c each; 3 for \$2.40; \$9.00 per 12; \$70.00 per 100  
3-4 ft. \$1.00 each; 3 for \$2.80; 11.00 per 12; \$85.00 per 100

\*Varieties starred (\*) cannot be supplied in 3-4 ft. sizes

The more dwarf shrubs will be supplied in the sizes specified and the 2-3' price will apply on these items.

Althea, Bush	Lilac Purple
Barberry Red Leaf 15-18 in.	Lilac White
*Barberry Thunbergii	Philadelphus, Cor.
Buckthorn Glossy	Philadelphus Grand.
Butterfly Bush (Semi-Hardy)	Philadelphus, Lemoine
Caragana Arborescens	*Privet, Regals
Coralberry Chenaulti	*Rosa Rugosa Rubra 18-24 in.
Coralberry (Indian Currant)	*Rose Setigera
Cotoneaster Acutifolia	Russian Olive
*Deutzia, Lemoine	Snowberry Chenaulti
*Deutzia, Pride of Rochester	Snowberry White
Dogwood Baileyi (Red)	Spirea, Arguta
Dogwood, Lutea (Golden)	*Spirea A. W. 18-24 in.
Dogwood, Siberian (Red)	Spirea Billardi
Elder, American	*Spirea Froebelli 18-24 in.
Elder, Golden	Spirea, Opulifolia
Elder, Cut Leaf	Spirea Opulifolia Nana (Dwarf Ninebark)
Forsythia	Spirea Van Houttei
*Hansa Rose 18-24 in.	Sumac Fragrant 18-24 in.
Honeysuckle Belle Albida (White)	Sumac, Smooth
Honeysuckle, Morrowi	Sumac, Staghorn
Honeysuckle Pink Tart.	Tamarix Amurensis
Honeysuckle Red Tart.	Weigelia Rosea

# McKAY FLOWERING SHRUBS

## CLASS B

2-3 ft., \$1.00 each; 3 for \$2.80; \$11 per 12; \$85.00 per 100  
3-4 ft., \$1.25 each; 3 for \$3.60; \$14 per 12; \$100.00 per 100

\*Varieties starred (\*) cannot be supplied in 3-4 ft. sizes

The more dwarf shrubs will be supplied in the sizes specified and the 2-3' price will apply on these items.

Almond Pink	Lilac Villosa (Pink)
Amelanchier Canadensis (Juneberry)	Lilac, Persian Purple
Aralia, Pent.	Philadelphus Boquet Blanc
Aronia Arbutifolia	Philadelphus, Virginal
Aronia Brilliantissima	Prunus Tomentosa
Aronia Melanocarpa	(Nanking Cherry)
*Barberry, Red Leaf 18-24 in.	Red Leaf Plum
Buffaloberry (Shepherdia)	Rose Tree of China
Cornus Paniculata	(Prunus Triloba)
*Currant Alpine 18-24 in.	Snowball, Common
*Deutzia, Gracilis 18-24 in.	*Spirea, Froebelli
Diervilla Trifida	Spirea, Korean
*Dr. E. M. Mills Rose (Double Hugonis)†	Spirea, Sorbitolia
Euonymus Atropurpurea	*Spirea, Thunbergii
Euonymus Europea	Sumac Cut Leaf
H. B. Cranberry	Tamarix, Hispida
*Hugonis Rose†	Viburnum, Americana
Hydrangea Arbor	(Am. H. B. Cranberry)
Hydrangea P.G. (Bush)	Viburnum, Dentatum
*Japan Quince	Viburnum Lantana
Kerria White	Viburnum Lentago
	Viburnum Pubescens

† Suitable for planting with shrubs in landscape work.

## CLASS C

2-3 ft., \$1.25 each; 3 for \$3.60; \$14 per 12; \$100.00 per 100  
3-4 ft., \$1.50 each; 3 for \$4.00; \$16 per 12; \$115.00 per 100

\*Varieties starred (\*) cannot be supplied in 3-4 ft. sizes

The more dwarf shrubs will be supplied in the sizes specified and the 2-3' price will apply on these items.

Beauty Bush	Weigelia, Eva Rathke
*Currant Alpine	

† Suitable for planting with shrubs in landscape work.

## CLASS D

2-3 ft., \$1.50 each; \$16.00 per 12

3-4 ft., \$1.75 each; \$20.00 per 12

Dogwood, Variegated	Purple Fringe (Semi-hardy)
Euonymus, Alatus	Witch Hazel
Ilex Vert.	
Euonymus Alatus Compacta	2-3 ft. \$2.00
Cotoneaster Divaricata	2-3 ft. B&B 2.50
(Not hardy in north)	
Cotoneaster Multiflora	2-3 ft. B&B 2.75

# McKAY FLOWERING SHRUBS (Cont.)

## CLASS E FRENCH LILACS — BUSH

2-3 ft., \$1.75 each; \$18.00 per 12; \$120.00 per 100  
3-4 ft., \$2.00 each; \$22.00 per 12

Chas. X (Single Redish Pur.)	Md. Casimir Perier (Double White)
Hugo Koster (Single Pale Lilac)	Michael Buchner (Double Pale Lilac)
Ludwig Spaeth (Single Purple Red)	Marie Le Graye (Single White)
Md. Lemoine (Double White)	Pres. Grevy (Double Blue)
	Wm. Robinson (Pink)

## SPECIAL VARIETIES

2-3 ft., \$1.85 each; \$20.00 per 12

3-4 ft., \$2.25 each; \$24.00 per 12

See catalog for detailed descriptions.

Chas. Joly (Double Red)	Jean Mace (Double Mauve)
Miss Ellen Wilmott (Double White)	Ed. Andrae (Double Pink)
Katherine Havemeyer (Double Rose and Blue)	

For Lilacs, Common Purple, White, see Class A Shrubs;  
For Persian, and Villosa, see Class B Shrubs.

## TREE FORM SHRUBS

		Each
Hydrangea P. G. Tree	2-3 ft.	\$2.00
Hydrangea P. G. Tree	3-4 ft.	2.50
Prunus Minnesota Purple	3-4 ft.	1.50
Prunus Minnesota Purple	4-5 ft.	2.00
Prunus Newport (Purple Leaf)	3-4 ft.	1.50
Prunus Newport (Purple Leaf)	4-5 ft.	2.00
Rose Tree of China (Prunus Triloba)	3-4 ft.	1.75
Rose Tree of China (Prunus Triloba)	4-5 ft.	2.50

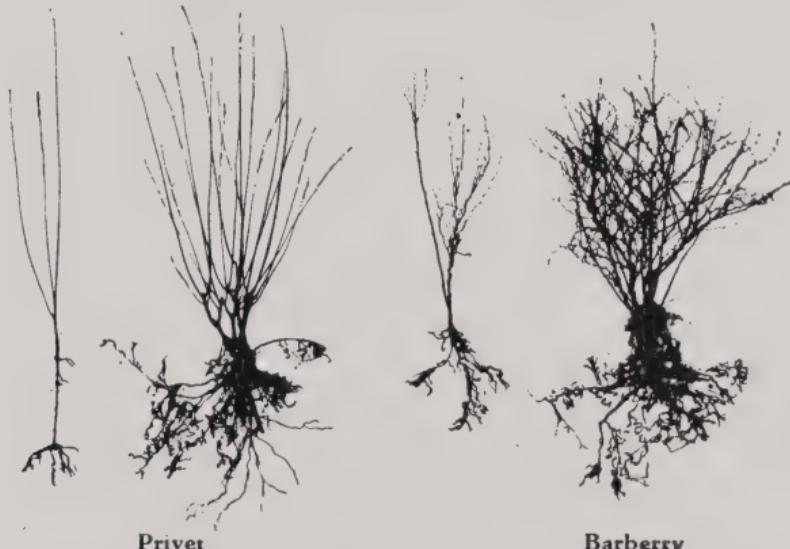
# McKAY HEDGES AND SCREENS

Well-branched, transplanted stock.

Not less than 12 of any variety sold unless the each rate is given. Larger sizes in these varieties are quoted elsewhere in single specimens and in larger quantities.

	Each	Per 12	Per 100
Barberry, Thunbergii	12-18 in.	\$4.00	\$30.00
Barberry, Thunbergii	18-24 in.	6.00	40.00
Buckthorn, Common	18-24 in.	4.00	25.00
Buckthorn, Common	2-3 ft.	4.50	32.50
Coralberry (Indian Currant)	18-24 in.	5.00	35.00
Cotoneaster Acutifolia	12-18 in.	4.00	30.00
Cotoneaster Acutifolia	18-24 in.	5.00	40.00
Currant, Alpine	15-18 in.	5.50	45.00
Honeysuckle, Pink Tar.	18-24 in.	5.00	35.00
Honeysuckle, Red Tar.	18-24 in.	6.00	40.00
Privet, Amoor A. N.	12-18 in.	3.00	17.00
Privet, Amoor R. N.	18-24 in.	3.50	22.00
Privet, Amoor R. N.	2-3 ft.	4.50	30.00
Privet, Amoor R. N.	3-4 ft.	6.00	
Russian Olive	18-24 in.	4.00	30.00
Siberian Hedge (Chinese Elm)	18-24 in.	—	7.00
Siberian Hedge (Chinese Elm)	2-3 ft.	2.00	10.00
Snowberry, White	18-24 in.	5.00	35.00
Spirea, Van Houttei	18-24 in.	4.50	35.00
Spirea Opulifolia Nana (Dwarf Ninebark)	18-24 in.	6.00	40.00

## IF YOU WANT A BEAUTIFUL HEDGE, PLANT McKAY HEDGING SHRUBS



Privet

Barberry

The above picture shows a comparison between McKay's Privet and Barberry hedging plants and those put out by the average mail order house and department store. The heavily branched, well rooted, transplanted stock furnished McKay customers is so far superior to the spindly, poorly rooted specimens shown beside them that you will readily realize this stock is expensive at any price, especially so, when you can buy McKay Quality Stock at the prices in this price list. Hedging material such as we supply quickly makes a fine, full hedge instead of the thin open type.

## McKAY ROSES

Our Roses are strong two year plants, grown out of doors, well rooted, hardy, first-class, and are more valuable than plants sent out by many mail order houses or sold by department stores at cheap prices. Often these are mere tender shoots, started in a greenhouse and are without strength enough to stand the shock of transplanting. Our Roses usually bloom the first season.

The letter after each name indicates the color according to the following key: (B) for Blush; (C) for Crimson; (P) for Pink; (R) for Red; (S) for Silver; (W) for White; (Y) for Yellow; (OR) for Orange Red.

### CLIMBING — CLASS A

\$ .75 each; 3 for \$2.25; \$9.00 per 12

American Pillar (P)	Excelsa (R)
Crimson Rambler (C)	Gardenia (Yellow Rambler)
Dorothy Perkins (P)	Tausendschon (P)
Dr. Van Fleet (P)	White Dor. Perkins

### CLIMBING — CLASS B

\$1.00 each; 3 for \$2.70; \$10.00 per 12

Climbing Am. Beauty (R)	Paul's Scarlet Climber (C)
Hiawatha (P)	Roserie (R)
Mary Wallace (P)	Primrose (Y)
Spanish Beauty (Mme. Gregoire Staechelin)	(P)

### HYBRID ROSA RUGOSA CLASS A

\$ .85 each; 3 for \$2.40; \$9.00 per 12

Hansa (R)	Belle Poitevine (P)
	Sir Thos. Lipton (W)

### GROOTENDORST SUPREME

An improved F. J. Grootendorst, darker red.

\$1.35 each; \$15.00 per 12

### CLASS B

\$1.10 each; 3 for \$3.00; \$11.00 per 12; \$85.00 per 100

Agnes (a new Yellow)	Doctor Eckener (Orange Yellow)
Amelia Gravereaux (R)	New Century (P)
Conrad F. Meyer (S)	Pink Grootendorst (P)
F. J. Grootendorst (R)	Sarah Van Fleet (Double Pink)

Max Graf — A trailing rose with single pink flowers 3 to 4 inches across. Excellent for ground covers.

\$1.25 each; \$14.00 per 12

### HYBRID PERPETUAL ROSES

\$1.10 each; 3 for \$3.00; \$11.00 per 12

American Beauty (R)	J. B. Clark (C)
Frau Karl Druschki (W)	Mrs. John Laing (P)
General Jacqueminot (R)	Paul Neyron (P)
Geo. Ahrends (P)	Ulrich Brunner (C)

## HYBRID TEA ROSES (EVERBLOOMING)

We are listing below some of the better varieties of Hybrid Tea (Everblooming) Roses. These varieties will give a wealth of bloom the first year; however, need very careful protection over winter as they are not very hardy. They are worth any extra care needed. Not recommended for Northern Wisconsin.

### Strong Field Grown — 2 year No. 1

\$1.10 each; 3 for \$3.00; \$12.00 per 12

Gruss an Teplitz (R)	Red Radiance
Heinrich Goede (Orange)	Talisman (OR)
Kaiserin (W)	Ville de Paris (Y)
Pink Radiance	

### SPECIAL HYBRID TEA ROSES (EVERBLOOMING)

\$1.35 each; 3 for \$3.75; \$15.00 per 12

Caledonia (W)	McGredy's Scarlet
Catherine Kordes (P)	McGredys Yellow
Chas. K. Douglas (R)	Margaret McGredy
Christopher Stone (R)	(Copper Red)
Condessa de Sastago (Copper & Yellow)	Md. Jules Bouche (W)
Duquessa de Penaranda (Orange)	Md. Jos. Perraud (O)
Edith Nellie Perkins (P)	Mrs. E. P. Thom (Y)
Editor McFarland (P)	Mrs. P. S. duPont (Y)
E. G. Hill (R)	Picture (P)
Etoile d'Hollande (R)	Pink Dawn
Golden Dawn (Y)	Rouge Mallerin (R)
Grenable (R)	Temno (R)
Joan Hill (Y)	President Hoover (OR)
McGredy's Ivory (W)	Sister Therese (Y)
	The Doctor (P)

**NURSERY STOCK THAT DOESN'T GROW IS EXPENSIVE AT ANY PRICE**



The rose at the right is good illustration of the strong, healthy, field grown stock that McKay Nursery Company furnishes its customers. Compare it with the one on the left which is typical of the kind of stock handled by the average mail order house and department store. This comparison will convince you that the best is the cheapest. Nursery stock that doesn't grow is expensive at any price. It is evident McKay roses invariably bloom the first year.

**McKAY ROSES (Continued)**

**SPECIAL SHRUB ROSES**

\$1.00 each; 3 for \$2.80; \$11.00 per 12

Hugonis — "Golden Rose of China"

Dr. E. M. Mills — A Double Hugonis

Harrison's Yellow

Persian Yellow

**POLYANTHA ROSES**

\$1.35 each; 3 for \$3.75; \$15.00 per 12

Baby Rambler, Red

Else Paulsen (Pink)

Baby Rambler, Pink

Improved Lafayette (Red)

Baby Rambler, White

Mrs. R. M. Finch

Baby Rambler, Yellow

(Sweetheart Rose) (P)

**PRAIRIE ROSES**

\$ .85 each; 3 for \$2.40; \$9.00 per 12; \$70.00 per 100

Blanda (P)

Setigera (P)

Rubrifolia (Redish foliage)

**ROSA RUGOSA RUBRA (R)**

\$ .85 each; \$9.00 per 12; \$70.00 per 100

## McKAY PERENNIALS

No ornamental lawn planting can be complete without a proper proportion of these flowering plants. We offer good, strong, field grown stock.

\$ .35 each; \$4.00 per 12; \$27.50 per 100

Achillea (The Pearl)	Gypsophila
Asters, Hardy	Hollyhocks
Asters, Blue	Hemerocallis (Yel. Day Lily)
Asters, (White)	Japanese Spurge
Asters, (Pink)	Liatris (Blazing Star)
Aquilegia	Lily-of-the-Valley
Boltonia	Lily, Yellow Day
Campanula (Canterbury Bells)	Mallow Rose
Chinese Lantern Plant	Monarda
Coreopsis	Physostegia
Chrysanthemums	Platycodon
Daisy, Shasta	Pyrethrum Mixed
Day Lily, Lavender	Rudbeckia
Delphinium, Belladonna	Scabiosa
Delphinium, Bellamosa	Sedum
Dianthus Barbatus (Sweet William)	Spring Marguerite (Early Shasta Daisy)
Dianthus Plumarius (Hardy Pink)	Tiger Lily
Gaillardia	Veronica (Blue)
Golden Glow	Vinca Minor (Ground Cover)
	Viola, (Yellow)
	Viola, (Purple)

## PERENNIALS

\$ .40 each; \$4.50 per 12; \$35.00 per 100  
(Except as noted)

Bleeding Heart 60c	Delphinium Gold Medal
Day Lily, White	Delphinium Wrexham
Fringed Bleeding Heart 60c	Hybrids
Poppy, Oriental	Lupine (Russell Strain) 60¢
Delphinium English Hybrids	Yucca

## McKAY PHLOX

We offer strong, field grown 2-year plants. Phlox are among the finest perennial plants.

40c each; 3 for \$1.00; \$4.00 per 12; \$30.00 per 100

### IN COLORS

Pink

Red

White

### CHOICE NAMED VARIETIES

50c each; 3 for \$1.25; \$4.50 per 12; \$35.00 per 100

Beacon (Cherry Red)	Milly (Bright Pink)
Count Zepplin (White with Red Eye)	Miss Lingaard (White)
Eclaireur (Rose Carmine)	Mrs. Jenkins (White)
Enchantress (Fine Pink)	Pyramid (White)
Firebrand (Orange Scarlet)	R. P. Struthers (Red)
	Ryndstrom (Pink)

## PHLOX (Continued)

## THREE FINE NEW VARIETIES

60c each; 3 for \$1.50; \$6.00 per 12

Lillian (Beautiful Soft Pink)    Morgenrood (Cherry-Red)  
Daily Sketch (Huge Rose Pink with Red Eye)

## ROCK GARDEN PLANTS

\$ .35 each; \$4.00 per 12; \$27.50 per 100

Alyssum Saxatile	Dwarf Iris (Purple)
Arabis Alpina	Phlox Subulata Blue
Aster Alpinus	Phlox Subulata Pink
Campanula Carpatica	Sedum Acre
Delphinium Chinensis	Sedum Album
Dianthus Plumarius	Sedum Sarmentosa
Dianthus Deltoides	Sedum Stahli
Linum	Viola-Purple
Nepeta Mussini	Viola-Yellow

## LILIES

\$.75 each; \$8.00 per 12

## Regal Umbellatum

## McKAY JAPAN IRIS

### McKay Japan Iris—Mixed (No color specified)

40c each; 3 for \$1.00; \$3.50 per 12; \$25.00 per 100

## Purple Siberian Iris

40c each; 3 for \$1.00; \$3.50 per 12; \$25.00 per 100



## McKAY PEONIES

Peonies can be sold for either spring or fall delivery. However, Peonies will do better planted in the fall and should be sold that way, if the customer is planting any number. We offer good strong plants with three to five eyes.

### UNNAMED VARIETIES

75c each; \$8.00 per 12;

Red

White

Pink

### GOOD NAMED VARIETIES

\$1.00 each; \$10.00 per 12

Duchess de Nemours (White)  
Delicatissima (Pink)  
Edulus Superba (Dark Pink)  
American Beauty (Pink)  
Felix Crousse (Brilliant Red)  
Festiva Alba (White)  
Festiva Maxima (Huge White)  
Floral Treasure (Lilac Rose)  
Marie Lemoine (Sulphur White)  
Md. Vernville (Pure White)

### CHOICE NAMED VARIETIES

\$1.25 each; \$14.00 per 12

Avalanche (Creamy White)  
Couronne d'Or (White)  
Karl Rosefield (Red)  
Livingstone (Deep Pink)  
Longfellow (Red)  
Mons. Jules Elie (Huge Pink)  
Solange (Cream)

### EXTRA CHOICE NAMED VARIETIES

Baroness Schrader (Blush White)	\$1.50
Sarah Bernhardt (Pink)	1.50
Therese (Fine Early Pink)	1.75
Walter Faxon (Deep Rose Pink)	1.50

## NUMBER OF TREES OR PLANTS ON AN ACRE

2 feet each way	10,890
3 feet each way	4,840
4 feet each way	2,723
5 feet each way	1,742
6 feet each way	1,210
8 feet each way	680
10 feet each way	430
12 feet each way	302
15 feet each way	194
18 feet each way	135
20 feet each way	110
25 feet each way	70
30 feet each way	48

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Rule — Multiply the distance in feet between the rows by the distance the plants are apart in the rows and the product will be the number of square feet for each plant or hill; which divided into the number of square feet in an acre (43,560) will give the number of trees to an acre.

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## SUITABLE DISTANCES FOR PLANTING IN THE NORTHWEST

Apples, standard	25 to 30 feet
Pears, standard	18 to 24 feet
Pears, dwarf	12 to 15 feet
Cherries and Plums	20 to 25 feet
Currants and Gooseberries	4 to 6 feet
Grapes	6 to 8 feet
Raspberries and Blackberries	3 to 6 feet
Strawberries	1½ by 3½ feet

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# When You Buy On PRICE Alone

## *You Can Never Be Sure!*

- It's unwise to pay too much, but it is worse to pay too little. When you pay too much you lose a little money — that's all; but when you pay too little you sometimes lose everything because the thing you bought is incapable of doing the thing it was bought to do. ● The common law of business balance prohibits paying a little and getting a lot. It can't be done. If you deal with the lowest bidder, it is well to add something for the risk you run, and if you do that, you have enough to **BUY QUALITY.**



All Highways Lead to Our Nurseries at Waterloo, Wisconsin.  
**THEY ARE WORTH SEEING!**

# OUR GUARANTEE

When stock is received and paid for on day of delivery, at full retail price, we guarantee, providing reasonable care is given by the purchaser, to replace entirely free of charge all nursery stock which fails to grow, providing we are notified before August 1st, following delivery, excepting Evergreen Trees, which will be replaced at one-half ( $\frac{1}{2}$ ) our regular price.